

### SOUL CITY INSTITUTE: "RISE" YOUNG WOMEN'S CLUB (YWC) IMPACT EVALUATION TENDER NOVEMBER 2014 TERMS OF REFERENCE

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#### 1. CONTRACTING AUTHORITY

Soul City Institute for Health & Development Communication NPC ("Soul City").

#### 2. BACKGROUND AND CONTEXT

Soul City: Institute for Health & Development Communication (Soul City Institute) is a South African NGO internationally recognised for excellence in the field of health communication. The Soul City Institute was established in 1992 and uses the power of media through television, radio and print, to communicate key issues relating to health and development in communities.

In 2013 Soul City Institute was awarded a grant from The Global Fund for HIV, TB and Malaria to strengthen HIV prevention amongst young women. The South African HIV/AIDS and STI strategic plan (2011-2017) identifies young women at the epicentre of the HIV epidemic. Recently the HSRC report (2013) reported an HIV incidence of 2.54% amongst females aged 15-24 years. Social and economic power imbalances between men and women in South Africa leave young women especially vulnerable and limit their ability to negotiate safe sex and protect themselves from HIV.

Soul City will be implementing young women's' clubs in 5 provinces in South Africa. The clubs will bring together young women from mainly informal settlements to dialogue against issues that increase their vulnerability to HIV. Through building social cohesion, increasing their resilience and linking them to health, social and economic activities, the clubs seek to mitigate the risk of HIV amongst young women. The HIV prevention efforts of the programme will focus on structural drivers of the epidemic such as alcohol misuse, gender based violence and lack of access to sustainable livelihoods and increase linkage to services.

The components of the intervention include club activities which will be amplified through a ground breaking television talk show featuring iconic South African women who will visit clubs and mentor them, and a tailored social media package that will facilitate interaction and networking between Clubs. The programme will be implemented in 5 provinces that have the highest HIV prevalence, namely, KwaZulu-Natal (27.6%); Free State (19.6); Mpumalanga (26%); Eastern Cape (18.7%) and North West Province (18.6%). The programme will reach a total of 18 000 young women through clubs and an estimated 3.5 million through media platforms.

#### 3. OBJECTIVES OF THE INTERVENTION:

The main objectives of the intervention are:

- To establish and maintain young women's Clubs which will provide a platform for young women to support each other, learn together and build their social capital to create a safe and healthy future – particularly in relation to preventing HIV infection.
- To decrease intergenerational sex, and transactional sex, empower young women to control their reproduction and health through dual contraception, decrease alcohol

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misuse, link young women to services and create a local and national supportive environment in which having safer sex for young women is the easier choice.

**4. END TERM OUTCOME EVALUATION**

Soul City would like to contract a service provider to conduct an impact evaluation of the programme.

**5. OBJECTIVES OF THE EVALUATION:**

To assess the following:

- Overall reach of individual program elements within target populations
- Overall impact of individual program elements within target populations
- Scalability
- Sustainability

Specifically the evaluation will:

1. Examine the impact of the RISE young women's club intervention on the following:
  - a. HIV risk perception
  - b. Self-efficacy
  - c. Self confidence
  - d. Leadership
  - e. Condom use
  - f. Intergenerational sex
  - g. Transactional sex
  - h. Multiple partners
  - i. Gender based violence
  - j. Regular HCT
  - k. Accessing PMTCT
  - l. Uptake of ART (where specified)
  - m. Use of modern contraception
  - n. Unplanned pregnancies
  - o. Resuming school
  - p. Career advancement

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- q. Alcohol use
  - r. Access to sustainable livelihoods
  - s. Social cohesion
  - t. HIV incidence (using biological markers)
2. Assess the achievements of outcomes and outputs of the programme, highlighting what has been done well versus what has not been done well and why;
  3. Provide suggestions/recommendations on what aspects of the RISE Young Women's club programme should be strengthened or improved;
  4. Identify lessons learned from the implementation of the programme; and
  5. Assess the adequacy/soundness of the programme concept and design, particularly the programme Theory of Change (TOC) in achieving the programme objectives.

The evaluator will be expected to design a suitable study and collect necessary data to answer the evaluation questions.

**6. THE EVALUATOR**

The evaluation study will be conducted by an independent research consultant, consortium of consultants or a research organisation, in order to ensure objectivity. The study will draw on a sample of clubs and use a combination of qualitative and quantitative methodology to answer the evaluation questions.

Contractor expertise:

**1. Competencies**

The core skills required for this consultancy will include;

- a. Programme design and evaluation;
- b. Public health background;
- c. Demonstrated understanding of gender, HIV programming and SBCC
- d. Sound qualitative and quantitative skills

**2. Qualifications**

Successful candidates must have an advanced university degree (minimum Master's degree) in Social Science and/or Public Health;

**3. Experience**

- A minimum of 10 years' experience undertaking programme impact evaluations in an African context and;
- Ability to work independently and within tight timelines

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**7. RESPONSIBILITIES OF THE CONSULTANT**

- Review available secondary data on young women and socioeconomic and structural drivers of HIV, club model in building social cohesion
- Develop a detailed evaluation protocol
- Design appropriate tools and processes to collect and analyse data
- Obtain ethical approval
- Collect data for baseline and end term study
- Analyse data collected using appropriate epidemiological, statistical and qualitative analysis techniques
- Produce evaluation reports (baseline and end term)
- Present findings to Soul City and relevant stakeholders
- Produce a final evaluation report

The provider will be expected to provide a COSTED evaluation plan that clearly sets out how the evaluation will be carried out in line with the approach and principles outlined. Such an evaluation plan should include (but not be limited to) the following:

- New information required and suggested information sources
- Stakeholders to be consulted and justification
- Sampling approaches
- Data collection approaches
- A data analysis plan
- Suggested layout of report (contents page)
- A work plan for the evaluation

**8. TIME FRAME: December 2014 – February 2016****9. DELIVERABLES, OUTPUTS AND REPORTING REQUIREMENTS****Table 1: Deliverables, Outputs and Reporting requirements**

<b>Activity and outputs</b>	<b>Timeline</b>
Draft Evaluation plan	9 December 2014
Final Evaluation plan (with data tools)	15 January 2015
Draft baseline report	15 March 2015
Final baseline report including all data and annexures	23 March 2015
Draft end term evaluation report	30 December 2015
Final end term evaluation including all data and annexures	28 February 2016

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**10. EVALUATION SUPPORT**

All relevant M&E data, results framework and other program reports will be made available to the evaluator. The M&E manager will be responsible for the assignment and programme managers will be available for consultation.

**11. BUDGET & CONTRACTING**

Interested bidders should submit a technical proposal with a separate detailed budget. Work will commence immediately and timelines will be negotiated at contracting.